

Hemophilia Ontario Board of Directors Meeting

Videoconference – May 24, 2020

9:00 am to 1:00 pm

Participants	Attend	Regrets	Participants	Attend	Regrets
Cameron Peters	x		Ash Kurichh	x	
Shelley Hewett	x		Brad Barbour	x	
Meagan Bordi	x		AJ Pilobello	x	
Chad White	x		Byron James	x	
Emil Wijnker	x		Tom Klatt		x
David Neal	x				

Agenda Item	Action Required		
	Information	Discussion	Decision
1. Call to order 9:07			x
1.1 Quorum			x
1.2 Declaration of conflicts			x
1.3 Approval of agenda Motion to Approve agenda: Shelley 2 nd : Emil			x
2. Approval of Previous Meeting Minutes – April 27, 2020 Motion to approve previous minutes from April 27, 2020: Emil 2 nd : Brad Abstentions: AJ			x
3. Planned Giving Report by Meghna Singh <ul style="list-style-type: none"> • Historically ~55% of HO funding was secured through grants – looked into ways of diversifying our funding • Recommend improvements to existing strategy <ul style="list-style-type: none"> - One time and recurring donations; categorize donors, make monthly donations an upgrade, show how money donated is being used and impacting the members, use social proof and social media - Estate planning and giving; find a way to memorialize certain “in honour of” donations/donors - Securities donations; formal launch and networking event with info graphics, 3 step donation process 	x		

<ul style="list-style-type: none"> • New Proposals <ul style="list-style-type: none"> - Crowd Funding using websites such as facebook, gofundme, kickstarter, etc.; need to tie to a special/specific event - Strategic partnerships; corporate donations/CSR responsibility, matching gifts, amazon smile, G-suites not for profit 			
<p>4. Investment Report by Scott McElligott</p> <ul style="list-style-type: none"> • Our investment is a 40/60 asset mix • Annual expected return: mean of 4% with expected standard deviation of 6.1% • Estimated income project for 2020 is 3.1%* dividends and interest rates may change <p>Action Item: Cam to organize a call with Scott, AJ and Brad to further discuss the investment</p>	x	x	
<p>5. Staff Reports by Bojan Pirnat, Natalie Philbert, Alex McGillivray and Susan Turner</p> <p>Natalie:</p> <ul style="list-style-type: none"> • 5/6 of the planned events in SWOR and CWOR events ran in 2019, events were well attended and received, got good feedback • Had regular visits with SWOR clinic and St. Mikes clinic throughout 2019, good communication and relationships with the clinic staff • Regional councils and Women’s committee are up running • Submitted 3 grants in 2019, worked with Ron Evers • Revised 2020 Plan <ul style="list-style-type: none"> - World Hemophilia Day – invited members to share their stories, shared a video - Women’s Bleeding Disorder – 3 online events, 3 more online or in person if possible - Community Education Days – various online events/webinars - Regional councils – met 2 times so far this year - Fundraisers – Pots and Wreathes, Giving Tuesday - Grant writing – Have submitted 3, 3 in the queue - Have visited clinics once this year - Putting in event info to Raiser’s Edge both past and present - Working with Alex on social media and updated website 	x	x	

- Attendance at Women's days and Community days have increased

Bojan:

- In 2019 funding policy/financial assistance program was updated
- We renegotiated with the Ministry of Health to reassess funding with regard to the HIV/AIDs population within our community
- Financial assistance requests have been relatively consistent
- Ministry of Health funding for 2020, will not be penalized for change of programming due to COVID
- We are adding educational resources on to the website in regards to HIV/AIDS and bleeding disorders, and educational components will also be incorporated into webinars
- In the future we are looking into accessing our Northern communities and indigenous populations
- TCOR – looking into migrating movie night event online to a Netflix party. Also looking into creating a biking event. TCOR also has opened up a Whatsapp group.
- Thunder Bay – they were planning a clinic twinning event with Winnipeg, allowing staff to come in from Winnipeg to Thunder Bay to see members who visit both clinics. Parents empowering parents was also going to be planned for an in-person event.
- Members services and support are all operating online or on the phone. There have been a lot of information requests related to COVID, but not many financial assistance requests citing issues due to COVID
- Through 2 quarters we are under budget for Financial Assistance

The Board agrees with regard to member support to have Bojan bring any significant requests to the attention of the board, as well as if there is a dramatic increased in requests (approaching budget limits) and will provide an updated at the end of the 3rd quarter.

Alex:

- Sarah and Alex are looking on a Camp guidebook
- Toronto Fresh Air grant has been submitted, one grant we did not get for Pinecrest but got good feedback

<ul style="list-style-type: none"> • Wanakita has been officially cancelled, and Ontario Government has said summer camps will not be occurring in 2020 • Alex has been in regular contact with Wanakita camp manager about how the YMCA facilities will be run for the remainder of the year, will they be open as for the Just the Dads is still unknown • <p>Susan</p> <ul style="list-style-type: none"> • Bingo has been closed since March 15. Once opened, it will be under the new electronic model. Need to find some new volunteers for Bingo. Need to connect with City of Toronto to see if there can be some flexibility in how we spend the money this year since there is no camp. • Susan is entering in historical event registration and volunteer hour tracking into Raiser's edge • Zoo walk in June has been cancelled and rescheduled to late August if possible • Golf Tournament is booked for September. Golf course has been cancelling all tournaments up until the end of August. Committee has still not decided as to whether this event is going to happen in 2020 or get pushed until 2021. 			
<p>6. COVID Update & Programs, Staffing and Budget Revisions for rest of 2020 by Byron James</p> <ul style="list-style-type: none"> • Pharma has been partnering with us on our online presentations • Pharma is asking for updates on Budget now that camps will not be run in person in 2020, as to how funding will be spent • Program expenses have been decreased <p>Action Item: Byron and Cam to set a date for Board meeting with Pharmas.</p>		x	x
<p>7. Election of Executive</p> <p>Nominations: President – Cam Peters Vice-President – Shelley Hewett Treasurer – AJ Pilobello Secretary – Ash Kurichh</p>			x

The board accepts the nominations for the executive positions as noted above.			
8. Board Portfolios – moved to June 22 Meeting			x
9. Other business – Moved to June 22 Meeting <ul style="list-style-type: none"> • New members to book orientation with Paul Wilton • Board forms to be completed • (If time permits) Regional council plans for rest of 2020, CHS Report • Confirm important Board dates for rest of 2020 		x	
10. Adjournment Motion to Adjourn: Emil (1:14pm) Next meeting: June 22 Zoom at 7:00 Important dates 2020:			x
September 14	Zoom @ 7:30 pm		
October 17	In-person at Wanakita (2 hours)		
November 28/29	In-person in Toronto		